If you are at risk for Alzheimer's disease, you may be eligible for a clinical research study.

In Alzheimer's disease, changes in the brain begin 10 to 20 years before symptoms of memory loss or changes in thinking appear. Those at risk may prequalify for a clinical research study for the prevention of Alzheimer's disease.

See If You May Prequalify

In order to meet study eligibility criteria, participants must:

- Be [55/65] to 80 years of age
- Have normal memory, thinking, mood and behavior patterns
- Have a trusted study partner* who knows you well and can answer questions from the study team about you during video calls
- Meet additional study requirements

The study partner must be able to speak about the participant's day-to-day routines and any changes with the research staff throughout the study.

See If You May Prequalify

Brain Health & Alzheimer's Disease

Having **a healthy brain** enables you to stay physically and mentally active and to continue doing normal day-to-day activities, even as you get older. Good brain health gives you control over your life and helps you stay independent.

Examples of a healthy lifestyle include[1]

- Staying physically active
- Eating a healthy diet
- Staying mentally and socially active

In Alzheimer's disease, changes in the brain begin 10 to 20 years before thinking or memory problems appear.

You may not know you have Alzheimer's disease until you develop symptoms. There are several early signs and symptoms of the disease such as forgetting important dates or having difficulty organizing a grocery list.[2]

The causes of Alzheimer's disease are not yet fully understood. The risk factors most strongly linked to Alzheimer's disease are advancing age, a family history of Alzheimer's or another dementia, and conditions that raise risk for cardiovascular disease such as hypertension, obesity, diabetes, etc.

[1] 10 Ways to Love Your Brain | Alzheimer's Association
[2] Memory Loss & 10 Early Signs of Alzheimer's | Alzheimer's Association

Continue to be curious about your health.

See If You May Prequalify

Call 1-844-688-7036

ABOUT TRAILBLAZER-ALZ 3

The TRAILBLAZER-ALZ 3 Clinical Research Study is evaluating the safety and effectiveness of an investigational drug for those at risk of Alzheimer's disease.

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About TRAILBLAZER-ALZ 3

The **TRAILBLAZER-ALZ 3 Clinical Research Study** is evaluating the safety and effectiveness of an investigational drug for those at risk of developing symptoms of Alzheimer's disease.

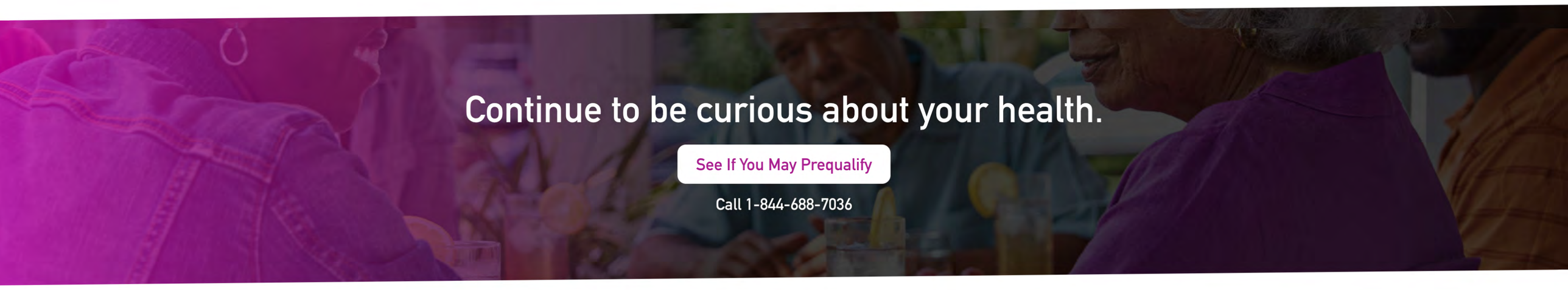
The study involves people who have normal memory, thinking, mood and behavior patterns.

Participants are randomly assigned to one of two groups. They receive either the investigational drug or a placebo (a substance that looks like the investigational drug but contains no active ingredients). Those who receive placebo may have the option to receive the investigational drug at a later time.

If you qualify, participation can last as long as approximately 4.5 years, but will vary for each participant.

Watch the video below to learn more about what to expect during the study.

[Placeholder: ICF explainer video]



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About Clinical Research Studies

Clinical research studies, **also called clinical trials,** help researchers and doctors find out if an investigational medicine (a medicine they are studying) works, how it works, and how much of the medicine will be safe for people to take.

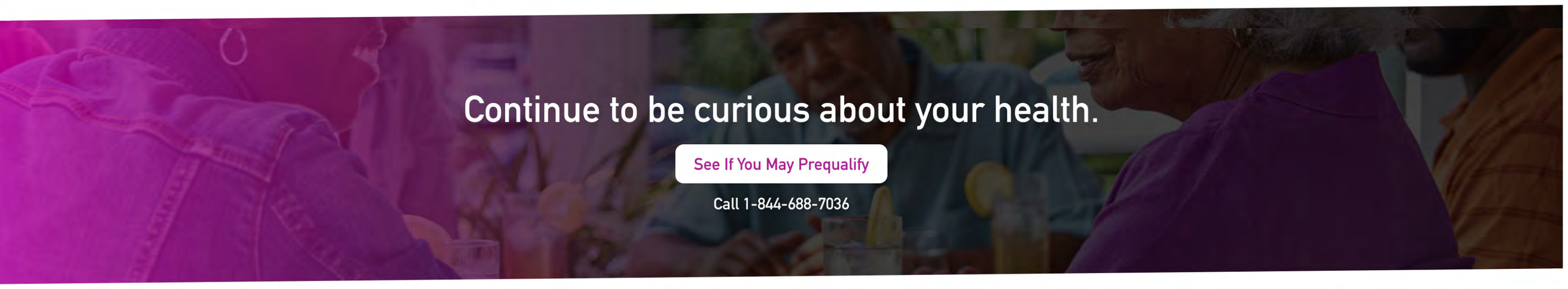
These studies must be done before a new medicine can be approved for doctors to prescribe to their patients. **Right now, there are over 300,000 clinical studies in progress all over the world.**

For each study, researchers develop study entry requirements, such as age, gender, previous treatment history, and other medical conditions. It is important to test medicines and medical products in the people they are meant to help. For this reason, it is important to do research in people of all races, ethnicities, and genders, because different people may respond differently to treatments, depending on other diseases they may have and sometimes on their race and ethnicity.

Participating in a clinical research study presents many benefits, including:

- Getting actively involved in your own healthcare
- Potentially gaining access to investigational medicines
- Having access to specialists or researchers in the condition being studied
- Helping others by advancing medical research

To find other clinical research studies that you or loved one may be a fit for, use the Lilly Trial Guide



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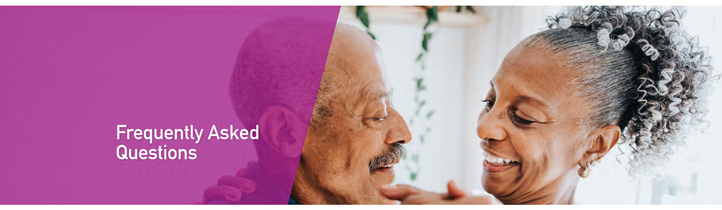


Frequently Asked Questions

Open All FAQs

What is a clinical trial? Why should I consider joining one?

Please visit this page for more information.

What is an investigational medicine or drug?

An investigational medicine is a drug that is still being tested in research studies. The US Food and Drug Administration (FDA) is allowing the use of this drug for research purposes. Investigational means it has not yet been approved by regulatory authorities for use by doctors in their everyday practice.

What is a placebo? Why is it used in research studies?

A placebo looks just like the investigational drug but does not have any active medicine in it. The placebo will be given in the exact same way as the investigational drug.

A placebo is used in research studies as a way of comparing a group that takes the investigational drug with a group whose study treatment does not contain active medicine. By using a placebo, it helps researchers see how well the investigational drug works and how safe it is.

What is an MRI?

Magnetic resonance imaging (MRI) is a medical imaging technique that uses a magnetic field and computer-generated radio waves to create detailed images of the organs and tissues in the body.

Most MRI machines are large, tube-shaped magnets. When you lie inside an MRI machine, the magnetic field temporarily realigns water molecules in your body. Radio waves cause these aligned atoms to produce faint signals, which are used to create cross-sectional MRI images — like slices in a loaf of bread.

The MRI machine can also produce 3D images that can be viewed from different angles.

Source: https://www.mayoclinic.org/tests-procedures/mri/about/pac-20384768

Why is this study being done?

This study is being done to see if an investigational drug may stop or slow down the appearance of memory and thinking problems associated with Alzheimer's disease. The study will test the investigational drug in people who do not have any symptoms of the disease but who have early changes in their brain that are related to Alzheimer's disease. The study will also compare people who have received the investigational drug with people who have received the placebo. This is to help researchers see how well the investigational drug works and how safe it is.
By participating in this study, you will help answer the following research questions:

- Does the investigational drug slow down the appearance of memory and thinking problems of Alzheimer's disease?
- How does the investigational drug compare with placebo?
- What are the side effects you may experience?

What's involved with participating in the TRAILBLAZER-ALZ 3 Study? How often do I have to go to appointments?

If you join the TRAILBLAZER-ALZ 3 Study, you will have both in-person and virtual appointments over about a 4-year period. Virtual appointments will take place online using a study tablet provided by the sponsor (for example, via a video call), at your home, or at a convenient location.
An appointment may be made up of various parts and may take place over more than 1 day.

- You will have study drug infusions (investigational or placebo) at an infusion center once each month for up to 9 months. You will also have blood samples and other health checks done during in-person visits.
- You will have at least 4 MRI scans at an imaging center: one during your baseline screening process, one at about 3 weeks after the first infusion, one at about 3 months into the study, and one at about 5 months into the study. If you choose to join the study extension, you will have 4 more MRI scans.
- Clinical assessments will be completed by the study participant and study partner. A cognitive test and a clinical interview will be done on your study device as a virtual appointment. You will also have contact with the research team by phone.

How long does the study last?

The TRAILBLAZER-ALZ 3 Study is made up of 4 parts and may last around 4 years.

- **Screening**: Screening may take place up to 12 weeks.
- **Study Treatment Period**: The study treatment period takes around 9 months and includes IV infusions of the study drug (investigational medicine or placebo) about once each month.
- **Follow-Up Period**: The follow-up period lasts around 3 years and includes virtual appointments by video call about every 6 months.
- **Study Extension**: The study extension lasts around 11 months and may be offered to people who were assigned to receive placebo so they can receive the investigational drug, if it is shown to be effective in the TRAILBLAZER-ALZ 3 Study.

What is the chance that I will get the investigational drug vs. placebo?

In a research study, people are randomly assigned (like by flipping a coin) to one group (or arm) of the study, or another. In one group, people will receive an investigational drug. In the other, people will receive a placebo that looks like the drug, but has no actual medicine in it. This type of research study helps researchers and doctors know whether the drug works.

If you join this study, you will have a 50/50 chance of getting the investigational drug. About half of the people in TRAILBLAZER-ALZ 3 will be randomly assigned to receive the investigational drug, and the other half will receive placebo. The placebo will be given in the exact same way as the investigational drug.

You and your study partner will not know which group you are assigned to. People assigned to the placebo group receive the same monitoring and care as those who receive the investigational drug.

What is the investigational drug?

For people with Alzheimer's disease, an unwanted substance called "amyloid beta" (or "amyloid β") builds up and forms plaques in the brain. It is believed that the build-up of amyloid plaques disrupts how brain cells function and leads to cell death. This study will examine whether the investigational drug, by removing amyloid plaques, can slow the progress of Alzheimer's symptoms. The investigational drug will be given during study appointments through an intravenous infusion, or IV. The infusion will take about 30 minutes, with a 30-minute observational period afterwards.

What if I experience side effects? Who do I contact if there is an emergency?

You will be asked about any side effects during your health check conversations. If you have any concerns, please contact the primary investigator or study coordinator.

In the case of an emergency, please contact the primary investigator with the phone number provided in your informed consent form.

What is the role of the study partner in the TRAILBLAZER-ALZ 3 Study?

Study partners play a very important role in this study. As a study partner:

- You will be asked to answer questions about the study participant's day-to-day life and whether you notice changes in their memory or thinking at study appointments. These appointments will happen virtually, as a video call from your home using a study tablet that is provided. You must be willing to receive calls from the research team and seek their guidance between virtual appointments, as needed.
- You will need to use the study tablet provided to you to join virtual clinical assessment appointments, as video calls from your home, and answer questions about the study participant's wellbeing. Allow 1-2 hours for these appointments. These happen about every 6 months.

The information the study partner provides is vitally important for the purposes of this study, so your responses to some of the questionnaires will be audio and video recorded.
If you begin the study and no longer wish to participate, you can withdraw your consent at any time. However, the study participant cannot be in this study without a study partner. If you are unable or unwilling to participate, they may also need to leave the study or find another study partner.

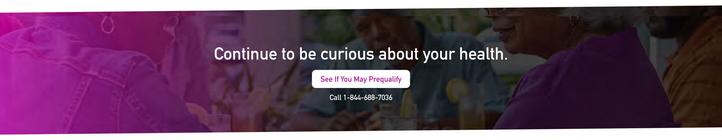
If I join TRAILBLAZER-ALZ 3 as a study partner, what appointments do I have to attend?

As a study partner, you will need to consent to participate in the study.
Once your study participant qualifies for the study, your key role in the study will be to answer questions about the study participant every 6 months. You will be interviewed by a member of the research team through a video call using the study tablet provided to you. You will also answer questions using the study tablet. You and your study participant will need to allow time to prepare for each interview and time to complete the interviews. These interviews will be recorded and must be scheduled on a different day than the participant's infusion day. You do not have to be in the same location as the study participant.

How many people will be included in this study?

More than 3,000 people in the United States will take part in this study as participants. Along with their study partners, this means that more than 6,000 people will be a part of the TRAILBLAZER-ALZ 3 Study.

Participation is optional, but if you and your study partner do volunteer, both of you would be joining an important effort to find a new treatment Alzheimer's disease for you and your loved ones.



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Privacy Policy

Clinical Trial Media, Inc. ("CTM")

Privacy Policy

Effective January 31, 2021

PURPOSE

CTM is committed to respecting and protecting your privacy.

This privacy policy sets out how we collect your personal data, how we will use your personal data, and the rules about your privacy rights and how the law protects you.

This privacy policy sets out our approach to protecting personal data in a worldwide basis and our recognition that different jurisdictions and legal systems will apply.

- In the United States, the Health Insurance Portability and Accountability Act and other laws governing personal data, thus, we agree to the terms of this privacy policy you should read and accept to use any CTM website or service.
- In the European Union, the General Data Protection Regulation ("GDPR") and other laws governing personal data in a way which is in accordance with the Data Protection Act 2018 ("DPA") and the Privacy and Electronic Communications (EC Directive) Regulations 2003 as amended ("PECR") which has adopted the main version of the GDPR in the UK. We will treat your personal data with the highest standard of protection and in accordance with the strictest of the laws governing the use of your personal data, please let us know if you think we are not in compliance.

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1. PURPOSE

This privacy policy describes how CTM collects, uses, processes, and protects your personal data and describes the choices available to you regarding how we use your personal data and how you can access and update this personal data.

It is important that you read this privacy policy together with any other privacy or fair processing notice we may provide on specific occasions when we are collecting personal data about you so that you are fully aware of how and why we are using your data. This privacy policy supplements the other notices and is not intended to override them.

2. CONTROLLER

This privacy policy is issued on behalf of CTM and our "sites", "us" or "we" is referenced in this privacy policy, we are responsible for processing your data.

We have appointed a data protection officer who is responsible for dealing with requests in relation to this privacy policy. If you have any questions about this privacy policy, including any requests to exercise your legal rights, please contact the data protection officer using the details set out below.

3. CONTACT DETAILS

Our contact details for privacy rights requests and information about our privacy practices are:

Full name of legal entity: Clinical Trial Media, Inc.

Name or title of data protection Officer: Marc Stern

Email address: privacy@clinicaltrialmedia.com

Telephone number: 866-228-8580

Postal address: 180 Maiden Lane, Suite 603, Newyorgk, NY 10038, USA

URL: www.trialbeacon.com/privacy.pdf

4. COMPLAINTS

You have the right to make a complaint at any time to the relevant national supervisory authority in the country where you reside. To the extent allowed by right and in accordance with the relevant national supervisory authority's rules and procedures, we would appreciate the opportunity to address your concerns before you reach out, so, please contact us first. Contact information, please see https://www.cnil.fr/ and your local supervisory authority's contact information.

We ensure, however, you have the right to lodge a complaint with the relevant supervisory authority, we would appreciate the opportunity to address your concerns before you do so.

5. CHANGES TO THE PRIVACY POLICY AND YOUR DUTY TO INFORM US OF CHANGES IN YOUR PERSONAL DATA

We reserve the right to amend this privacy policy at our discretion and in accordance with law, updating the notice, as always check it from time to time, especially if you have ongoing dealings with us or if you have signed up for the personal data or information alerts or services provided. Please keep a printed or more convenient version (electronic) for your reference and future reference.

6. THIRD PARTY LINKS

This website may include links to third party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy policy of every website you visit.

7. THE DATA WE COLLECT ABOUT YOU

Personal data, or personal information, means any information capable of identifying an individual person. It does not include anonymised data where the identity has been removed (anonymous data).

We may collect, use, store and transfer different categories of personal data about you which we have grouped together as follows:

- **Identity Data** includes first name, maiden name, last name, username or similar identifier, title, date of birth and gender.
- **Contact Data** includes billing address, delivery address, email address and telephone numbers.
- **Financial Data** includes bank account and payment card details.
- **Transaction Data** includes details about payments to and from you and other details of products and services you have purchased from us.
- **Technical Data** includes internet protocol (IP) address, your login data, browser type and version, time zone setting and location, browser plug-in types and versions, operating system and platform, and other technology on the devices you use to access this website.
- **Profile Data** includes your username and password, purchases or orders made by you, your interests, preferences, feedback, and survey responses.
- **Usage Data** includes information about how you use our website, products and services.
- **Marketing and Communications Data** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

We may also collect, use and share **Aggregated Data** such as statistical or demographic data for any purpose. Aggregated Data may be derived from your personal data but is not considered personal data in law as this data will not directly or indirectly reveal your identity. For example, we may aggregate your Usage Data to calculate the percentage of users accessing a specific website feature. However, if we combine or connect Aggregated Data with your personal data so that it can directly or indirectly identify you, we treat the combined data as personal data which will be used in accordance with this privacy policy.

Sensitive Data. We do not collect any special categories of personal data about you (this includes details about your race or ethnicity, religious or philosophical beliefs, sex life, sexual orientation, political opinions, trade union membership, information about your health and genetic and biometric data). We do not collect any criminal records information.

8. HOW YOUR PERSONAL DATA IS COLLECTED

We use different methods to collect data from and about you including through:

- **Direct interactions.** You may give us your Identity, Contact and Financial Data by corresponding with us by mail, phone, email or otherwise. This includes personal details provided when you:
  - apply or enrol for a clinical trial or for our services or products;
  - contact us by phone or email;
  - subscribe to our service or publications;
  - request marketing to be sent to you;
  - give us feedback or contact us.
- **Automated technologies or interactions.** As you interact with our website, we will automatically collect Technical Data about your equipment, browsing actions and patterns. We collect this personal data by using cookies, log files, and other similar technologies. We may also receive Technical Data about you if you visit other websites employing our cookies. Please see our cookie policy for further details. We may also receive Technical Data about you if you visit other websites employing our cookies. We do not collect any other personal data from you. We do not combine this automatically collected personal data with other personal data collected from other sources or combine it with personal data following other anonymization (e.g., Pseudonymizing Data). Some of the information is linked to our Personal Information.
- **Third parties or publicly available sources.** We may receive personal data about you from various third parties and public sources as set out below:
  - Analytics providers such as Google based outside the EU;
  - Advertising networks;
  - Search information providers.
- **Contact, Financial and Transaction Data** from providers of technical, payment and delivery services.
- **Identity and Contact Data** from data brokers or aggregators.

9. HOW WE USE AND DISCLOSE YOUR PERSONAL DATA

We will only use your personal data when the law allows us to. Most commonly, we will use your personal data in the following circumstances:

- Where we need to perform the contract we are about to enter into or have entered into with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests that are being overridden by your data.
- Where we need to comply with a legal or regulatory obligation.

We do not generally rely on consent as a legal basis for processing your personal data although we would do so with your consent before sending direct marketing communications to you via email or text message. You have the right to withdraw consent to marketing at any time by contacting us.

10. PURPOSES FOR WHICH WE WILL USE YOUR PERSONAL DATA

We may use your personal data in order to perform our contract with you, or for our legitimate interests, or for our legal or regulatory obligations.

Note that we may process your personal data for more than one lawful ground depending on the specific purpose for which we are using your data. Please contact us if you need details about the specific legal ground we are relying on to process your personal data where more than one ground has been set out in the following table.

Purpose/Activity	Category of data	Lawful basis for processing including basis of legitimate interest
To register you as a new customer	(a) Identity (b) Contact	Performance of a contract with you
To process and deliver services including payments, charging and collection fees, including marketing and processing those results (a)	(a) Identity (b) Contact (c) Financial (d) Transaction (e) Marketing and Communications	(a) Performance of a contract with you (b) Necessary for our legitimate interests (for recover funds due to us)
To manage our relationship with you which will include:	(a) Identity (b) Contact	(a) Performance of a contract with you (b) Necessary to comply with a legal obligation
(a) Notifying you about changes to our terms or privacy policy (b) Asking you to leave a review or take a survey/questionnaire	(c) Profile (d) Usage (e) Marketing and Communications	(c) Necessary for our legitimate interests (to keep our records updated and to study how customers use our products/services)
To enable you to participate in a prize draw/competition	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications	(a) Performance of a contract with you (b) Necessary for our legitimate interests (to study how customers use our products/services, to develop them and grow our business)
To enable advertise you and digitally market for sponsors of a research study, or group research investigations or clinical research programs and our services	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications	(a) Necessary for our legitimate interests (to develop our products/services)
To administer and protect our business and this website (including troubleshooting, data analysis, testing, system maintenance, support, reporting and hosting of data)	(a) Identity (b) Contact (c) Technical	(a) Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security, to prevent fraud and in the context of a business reorganisation or group restructuring exercise) (b) Necessary to comply with a legal obligation
To deliver relevant website content and advertisements to you and measure or understand the effectiveness of the advertising we serve to you	(a) Identity (b) Contact (c) Profile (d) Usage (e) Marketing and Communications	(a) Necessary for our legitimate interests (to study how customers use our products/services, to develop them, to grow our business and to inform our marketing strategy)
To use data analytics to improve our website, products/services, marketing, customer relationships and experiences	(a) Technical (b) Usage	Necessary for our legitimate interests (to define types of customers for our products and services, to keep our website updated and relevant, to develop our business and to inform our marketing strategy)
To make suggestions and recommendations to you about goods or services that may be of interest to you	(a) Identity (b) Contact (c) Technical (d) Usage (e) Profile	Necessary for our legitimate interests (to develop our products/services and grow our business)
To comply with legal obligations, including proper administration of our business, and to assist in prevention of or defence against, information throughs of criminal or financial frauds or prevent crime and fraud	(a) Identity (b) Contact (c) Financial (d) Transaction (e) Usage (f) Profile	(a) Necessary for our legitimate interests (to prevent our business from being used for illegal purposes) (b) Necessary to comply with a legal obligation
To use data analytics to improve our fraud prevention and detection and to make our website safer for our users	(a) Technical (b) Usage	(a) Necessary for our legitimate interests (to keep our business safe and secure)

11. DISCLOSING INFORMATION TO THIRD PARTIES

We generally do not share your personal data with any company outside CTM except for our trusted vendors and service providers who engage on our behalf, or who provide services to our business and to:

We may have to share your personal data with the parties set out below for the purposes set out in the table in section 10 above:

- Third party and trustworthy vendors who provide services for us and/or who we jointly provide a service to, such as, but not limited to, our website and our hosting provider, our payment processor, our email provider, our customer relationship management provider, our analytics provider and our IT support provider. We do not share any information we collect about you with these third parties for their own purposes.
- Third party and trustworthy vendors who may assist us in marketing our services, such as, but not limited to, our email provider, our customer relationship management provider, our analytics provider, our advertising provider, our social media provider, our IT support provider. We do not share any information we collect about you with these third parties for their own purposes.
- Although CTM may in Covered Entity as defined in the HIPAA privacy regulations, our services and procedures, which govern the privacy rights of research participants involved in clinical trials, policy and compliance with those regulations, are governed by HIPAA. In Covered Entities and Covered Associates (as defined in HIPAA) and business associates (as defined in HIPAA), we may disclose your personal data to Covered Entities and Covered Associates in compliance with Good Clinical Practice, HIPAA, and GDPR standards. CTM maintains separate Security Policies for the Protection of Personal Health Information (PHI) and Personal Data.

12. INTERNATIONAL TRANSFERS

Some services which we provide to clients in the EU, CTM will transfer transferring your data outside the EEA (European Economic Area) TRIS to the UK, Canada, and Switzerland, and USA. Whenever we do so, we will ensure a similar level of protection to the United States which has not been approved by the European Commission. We ensure that our personal data is transferred to the United States which has not been approved by the European Commission. We ensure that our personal data is transferred to the United States which has not been approved by the European Commission.

Whenever we transfer personal data out of the EEA, we ensure a similar degree of protection is afforded to it by ensuring at least one of the following safeguards is implemented:

- We will only transfer personal data to countries that have been deemed to provide an adequate level of protection for personal data by the European Commission. For further details, see European Commission: Adequacy of the protection of personal data in non-EU countries.
- Where we use certain service providers, we may use specific contracts approved by the European Commission which give personal data the same protection it has in Europe. For further details, see European Commission: Model contracts for the transfer of personal data to third countries.
- Where we use providers based in the United States, we may transfer data to them if they are part of the Privacy Shield which requires them to provide similar protection to personal data shared between Europe and the United States. For further details, see European Commission: EU-US Privacy Shield.

Please contact us if you want further information on the specific mechanism used by us when transferring your personal data out of the EEA.

13. DATA SECURITY

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

14. DATA RETENTION

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorised use or disclosure of your personal data, the purposes for which we process your personal data and whether we can achieve those purposes through other means, and the applicable legal requirements.

In some circumstances we may anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes in which case we may use this information indefinitely without further notice to you.

15. YOUR LEGAL RIGHTS UNDER GDPR AND UK PRIVACY LAW

Under certain circumstances in the EEA and UK, you have the following rights under data protection laws in relation to your personal data:

- **Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.
- **Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- **Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.
- **Object to processing** of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.
- **Request restriction of processing** of your personal data. This enables you to suspend the processing of personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
- **Request the transfer** of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.
- **Withdraw consent at any time** where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

If you want to exercise any of the rights set out above, please contact us.

In the EEA, you have the right to make a complaint at any time to the relevant national supervisory authority. For example, in the UK this would be the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues. We would appreciate the opportunity to address your concerns before you do so, so please contact us first.

In the US Regulations, contact the Covered Entity. https://www.hhs.gov/ocr/privacy/hipaa/faq/complaints/index.html

16. WHO EMAILS REQUIRED

The only email Terms apply to the website and personal data is not based on any of the following:

17. WHAT WE MAY NEED FROM YOU

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any person who does not have the right to receive it. We may also contact you to ask you for further information in relation to your request to speed up our response.

18. TIME LIMIT TO RESPOND

We try to respond to all legitimate requests within 30 calendar days. Occasionally it may take us longer than 30 calendar days if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

19. YOUR CALIFORNIA PRIVACY RIGHTS

If you are a resident of California, you have the following rights with respect to your Personal Information:

- The right to request the Personal Information we collect, disclose, or sell about you in the past 12 months. If a request is being made without prior notice, the data may be requested by an authorized agent or made a request for access or portability.
- The right to request that we delete your Personal Information, subject to certain exceptions. We do not sell personal information to third parties. We may disregard an authorized agent's request to delete or to opt out of sale.

What we collect, how we collect it, why we collect it, and how we share it are described in our privacy policy, including our Do Not Sell Personal Information Notice, Supplemental Notice, and the California Notice and Rights Notice. We do not sell personal information. We do not share personal information for cross-context behavioral advertising. We do not share personal information for cross-context behavioral advertising. We do not share personal information for cross-context behavioral advertising.

Our exercise of these rights will not be adverse either in the price and quality of our goods or services.

The Do Not Sell request applies to the data the Privacy Policy CTM has collected and disclosed to third parties over the past 12 months.

20. DEFINITIONS

GLOSSARY

Legitimate Interest means the interest of our business in conducting and managing our business to enable us to give you the most appropriate service/product from our range of services/products. We make sure we consider and balance any potential impact on you (both positive and negative), and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further information about how we assess our legitimate interests against any potential impacts on you in respect of specific activities by contacting us.

Performance of Contract means processing your data where we are entering into a contract with you or your supplier or client or take steps at your request prior to entering into such a contract.

Comply with a legal or regulatory obligation means processing your personal data where it is necessary for compliance with a legal or regulatory obligation that we are subject to.

GDPR is the European Union General Data Protection Regulation.

21. CONTACT US

Personal information means any information that identifies, relates to, describes, or reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with particular consumer or household.

RELATED JURISDICTIONS

Third Parties means:

- Service providers acting as processors and other parties who provide services to us.
- Professional advisers including lawyers, bankers, auditors and insurers who provide consultancy, banking, legal, insurance and accounting services.

Regulators and other third parties within the processors or joint controllers in any jurisdiction in which we are operating who require reporting of processing activities in certain circumstances.

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